

## Banner Sizes and Pricing

10% of all advertising monies will be donated to a non-profit organization of your choice.



Home Page Banner  
 180 x 150  
 \$150/Month  
 \$50/Week

### Header Banner - All Pages

468 x 90  
 \$400/Month  
 \$125/Week

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 \$400/Month  
 \$125/Week

### Home Page Banner

500 x 160  
 \$250/Month  
 \$85/Week

### Inside Pages Banner

728 x 90  
 \$200/Month  
 \$70/Week



### Events Detail Banner

120 x 600  
 \$100/Month  
 \$35/Week



### Inside Pages Banner

120 x 90  
 \$.50/Month

### Local Connect / Venue Page Basic Package

### Banners:

- GIF or SWF formats allowed
- Limited animation allowed and subject to review by the editorial committee
- Please supply maximum 25 characters of Alternate Text (text that appears when a visitor's mouse hovers over the ad)
- Local Events, LLC can design your banner for you:
- Gif Static Banner \$59 • Gif Animated Banner \$99
- Flash Banner \$139
- \*\*Flash banners are not recommended because some viewers do not have flash downloaded or their browsers do not accept flash.